



A 24-year-old creative driven by sports and design.

vroon.design@gmail.com • +1-503-724-7899 • Portland, OR • [Portfolio](#) • [LinkedIn](#)

## EXPERIENCE

### Hoka

Footwear Design Intern

March 2023 – Present

Portland, OR

- Performance running and trail running projects.

### Gravity Sketch

Student Ambassador

July 2022 – December 2022

- Ideated, and designed a trail running footwear concept and a VR showcase in Gravity Sketch.
- 50+ hours of Gravity Sketch and 5 collaborative sessions with peers and mentors.

### SGK

Industrial Design Intern

June 2022 – August 2022

Portland, OR

- Ideated, designed, and visualized a storytelling and seeding kit experience for Nike.
- Collaborated with the design team in ideation, sketching, and concept development of retail spaces for brands including The North Face, ACE Hardware, Sanuk, and Dickies.
- Collaborated with industrial designers to stylize and develop an outdoor wayfinding package for the Porsche Experience Center in Atlanta, Georgia.
- Along with 3D technical designers, designed an experiential retail showcase for Traeger Grills.
- Worked alongside art directors and Sr. industrial designers to evolve and complete concepts.

### Tego fit

Sports Equipment / Industrial Design Intern

June 2021 – August 2021

Bengaluru, India

- Worked in tandem with a senior designer in research and analysis of the Indian sports market.
- Ideated and designed over 20 bag concepts for a new product.
- Implemented user-centered design principles and ergonomics to develop over 20 concepts for a handheld hydration pack designed for runners in the Indian market.
- Patterned and developed alpha prototypes of the hydration pack with manufacturers.

## EDUCATION

University of Oregon

**Master of Science, Sports Product Design (3.73 GPA)**

September 2021 – June 2023

Portland, OR, USA

- Events and Tech Assistant at UO Portland since Fall 2021.

PES University

**Bachelor of Design, Product / Industrial Design**

August 2017 – May 2021

Bangalore, KA, India

- Event Head at Aatmatrishha festival, hosting 40+ events for over 8000+ people.
- Co-Head of the design club 2020, with a team of 20+ designers, oversaw workshops and competitions.

## SKILLS & TOOLS

Gravity sketch, sketching, Industrial design, Footwear development and design, Surface 3D Modelling, Solid 3D Modelling, Rapid prototyping, Apparel Design, Pattern making, Sewing, User Experience Design, Storytelling, Journey Mapping, Design Thinking, Event management, Video editing, Adobe Creative Suite, Rhino, Autodesk Fusion 360, Procreate, Luxion Keyshot, Figma, Microsoft Office Suite, Invision, Miro.