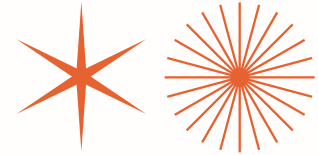


VARUN ANAND



A 23-year-old creative driven by sports and design.

vroon.design@gmail.com • +1-503-724-7899 • Portland, OR • [Portfolio](#) • [LinkedIn](#)

EXPERIENCE

SGK

June 2022 – August 2022

Industrial Design Intern

Portland, OR

- Ideated, designed, and visualized a storytelling and seeding kit experience for Nike.
- Collaborated with the design team in ideation, sketching, and concept development of retail spaces for brands including The North Face, ACE hardware, Sanuk, and Dickies.
- Collaborated with industrial designers to develop an outdoor wayfinding package for the Porsche experience center in Atlanta, Georgia.
- Along with 3D technical designers, designed an experiential retail showcase for Traeger Grills.
- Worked alongside art directors and Sr. industrial designers to evolve and complete concepts.

Tego fit

June 2021 – August 2021

Industrial Design Intern

Bengaluru, India

- Worked in tandem with a senior designer in research and analysis of the Indian sports market.
- Ideated and designed over 20 bag concepts for a new product.
- Implemented user-centered design principles and ergonomics to develop over 20 concepts for a handheld hydration pack designed for runners in the Indian market.
- Patterned and developed alpha prototypes of the hydration pack with manufacturers.

Bellatrix Aerospace

Feb 2021 – May 2021

Industrial Design Intern

Bengaluru, India

- Visualized various product configurations and designs for satellite applications.
- 3d modeled, rendered, and animated orbital satellite carriers and deployment of CubeSats.
- Systematically analyzed the load, component placement, and CG of orbital satellite carriers with engineers and scientists.
- Explored over 25 configurations to maximize costs, volume used, and ease of manufacturing.

EDUCATION

University of Oregon

September 2021 – Anticipated June 2023

Master of Science, Sports Product Design

Portland, OR, USA

- Events and Tech Assistant at UO Portland since Fall 2021.

PES University

August 2017 – May 2021

Bachelor of Design, Product / Industrial Design

Bangalore, KA, India

- Appointed as the Event Head at Aatmtrisha festival, hosting 40+ events for over 8000+ people.
- Appointed as Co-Head of the design club 2020, with a team of 20+ designers oversaw workshops and competitions.

SKILLS & TOOLS

Sketching, Industrial design, Footwear development and design, Surface 3D Modelling, Solid 3D Modelling, Rapid prototyping, Apparel Design, Pattern making, Sewing, User Experience Design, Storytelling, Journey Mapping, Design Thinking, Event management, Video editing, Adobe Creative Suite, Rhino, Autodesk Fusion 360, Procreate, Luxion Keyshot, Figma, Microsoft Office Suite, Invision, Miro.